

Baton Twirling Network, Inc

USA Baton Twirling

Tournament of Performance Sports (TOPS)

The Legends' Cup Championships

August 1, 2009

Dear Prospective Sponsor/Exhibitor/Advertiser,

We are thrilled to offer you an opportunity to be a sponsor/exhibitor/advertiser the 2010 competitive and show season as well as for the very first "Legends' Cup Championships". This event will be a unique collection of competitive guards, percussion groups, dancers and baton twirlers all vying for the title of Legend. This event will be held at the famous Navy Pier in Chicago, Illinois, May 28-31, 2010.

Our goal here at BTNI is to provide you direct contact with a target market of parents, coaches, participants and their siblings within the guard/percussion/dance and baton twirling industries. You will have the capacity at this event to reach an audience of potentially thousands of all ages. This event will provide you the unique opportunity to introduce your products and services to both the professional and non professional sectors.

This packet contains information to assist you in selecting the best method for exposure at this event, for your business/organization as well as for all other events we host throughout the 2010 season. We eagerly anticipate hearing from you and seeing you in Chicago.

Sincerely,



Karen Cammer
Executive Director
BTNI

LEGENDS' CUP CHAMPIONSHIPS SCHEDULE OF EVENTS (Tentative)

Friday, 5/28/2010

| | | | | |
|-------------|--|--|--|-----------|
| Noon-5PM | | Registration/Check In | | Navy Pier |
| 2PM-5PM | | Judges Meeting | | Navy Pier |
| 7PM-8:30 PM | | Welcome Reception All Participants & Staff | | Navy Pier |
| | | | | |

Saturday, 5/29/2010

| | | | | |
|-----------|--|--------------------------------|--|-----------|
| 7AM - 6PM | | Registration/Check In | | Navy Pier |
| 7AM | | Doors Open | | Navy Pier |
| 8AM | | Baton Team Competition | | Navy Pier |
| | | Baton Team Awards | | Navy Pier |
| 11AM | | Baton Parade Corps Competition | | Navy Pier |
| | | Baton Parade Corps Awards | | Navy Pier |
| 1PM | | Dance Competition | | Navy Pier |
| | | Dance Awards | | Navy Pier |
| 3PM | | Guard Competition | | Navy Pier |
| | | Guard Awards | | Navy Pier |
| 8PM | | Percussion Competition | | Navy Pier |
| | | Percussion Awards | | Navy Pier |

Sunday, 5/30/2010

| | | | | |
|-----------|--|---|--|-----------|
| 7AM - 6PM | | Registration/Check In | | Navy Pier |
| 7AM | | Doors Open | | Navy Pier |
| 8AM | | Baton Individual (1 Baton) Competition | | Navy Pier |
| | | Baton Individual (1 Baton) Awards | | Navy Pier |
| 10AM | | Baton Show Corps Competition | | Navy Pier |
| | | Baton Show Corps Awards | | Navy Pier |
| 2PM | | Baton Freestyle Competition | | Navy Pier |
| | | Baton Freestyle Awards | | Navy Pier |
| 6PM | | Continuation of Guard Competition (If needed) | | Navy Pier |
| | | Guard Competition Awards | | Navy Pier |

Monday, 5/31/2010

| | | | | |
|------------|--|--|--|------------------|
| 7AM | | Doors Open | | Navy Pier |
| 8AM - Noon | | Legends' Cup Championship Finals | | Navy Pier |
| | | Individual and Groups | | |
| Noon - 1PM | | Legends' Cup Championship Finals Awards | | Navy Pier |
| | | | | |
| | | | | |

Legends' Cup Championships

Vendor Request Information

1. Complete the following "Vendor Request Form". Please note that spaces are limited.
2. Submit the "Vendor Request Form" to BTNI via email BTNI1@aol.com, fax (208-474-9067) or mail to:

BTNI
14 Bond Street
Suite 395
Great Neck, NY 11021

3. A completed request form must be submitted to BTNI no later than March 15, 2010 to reserve vending space.
4. Space is offered at a first come, first served basis pending approval of product(s) sold. It is recommended that you send in the "Vendor Request Form" as quickly as possible after receiving this packet.
5. Once BTNI has received your "Vendor Request Form", a BTNI representative will review your form and determine space availability.
6. All businesses/organizations will be contacted within 14 days of receipt of your form. A submitted form does not confirm vendor space.
7. Once your vendor space has been approved, you will receive additional information on your space.
8. A vendor request may be denied due to space limitations and the sale of some specific merchandise may be prohibited by the contractual agreement with Navy Pier.
9. All tables are skirted. Vendor space granted entitles you to one table and two chairs. Additional tables are available upon request, for an additional fee and as long as supply lasts.
10. A deposit of 50% of the fee for the category you select, must accompany your "Vendor Request Form" when submitted. Your fee will be returned in the event your vendor space is not approved. If approved, balance is due in full no later than April 15, 2010

Please contact BTNI if you have any questions. The office number is 201-758-8280 or 516-616-3790. You may also email us your questions at: btni1@aol.com or btni2@aol.com.

We look forward to hearing from you and seeing you in Chicago.



2010 LEGENDS' CUP

VENDOR REQUEST FORM & AGREEMENT

| | |
|------------------|---|
| Equipment | <ul style="list-style-type: none"> ·1 -8ft table for display purposes (Additional tables will be available at a rate of \$30 per table) ·Periodic announcements for your product or services throughout the competition. ·Exclusiveness of your product or service. We guarantee that no other vendor will be promoting your similar product or service. (Vendor must provide a typed detailed description of product or service). |
|------------------|---|

| | | | |
|--------------------|--|------------------|-----------------------|
| Booth Rates | Vendor booths are to be open for business May 29 & 30. Other dates optional. | | |
| | Friday, May 28, 2010 | \$100 | 1/2 Day |
| | Saturday, May 29, 2010 | \$200 | Full Day |
| | Sunday, May 30, 2010 | \$200 | Full Day |
| | Monday, May 31, 2010 | \$100 | 1/2 Day |
| | Additional Tables | \$30 each | # _____ X \$30= _____ |
| | Electricity will be based upon availability by venue and available for an additional cost as charged by the venue. | | |

| | | | |
|--------------------|------------------------|--------------|------------|
| Information | Company | | |
| | | | |
| | Contact | | |
| | | | |
| | Address | | |
| | | | |
| | City | State | Zip |
| | | | |
| | Phone | Cell | |
| | | | |
| | Company Website | | |
| | | | |
| | Company Email | | |
| | | | |

| | | |
|-------------------|----------|----------|
| Exhibitors | 1 | 2 |
| | _____ | _____ |
| | 3 | 4 |
| | _____ | _____ |

| | | | |
|----------------|--|------------------------|-------------------------|
| Payment | Circle Form of Payment: VISA MC AMEX DISCOVER Check# _____ | | |
| | <i>Credit Card Number</i> | <i>Expiration Date</i> | <i>Security Code</i> |
| | <i>Name of Card Holder</i> | | |
| | <i>Billing Address</i> | <i>City</i> | <i>State</i> <i>Zip</i> |
| | | | |
| | I _____ authorize BTNI to charge the selected rate listed above. BTNI and the above vendor are entering into a vendor agreement for the event at the Navy Pier, May 28-31, 2010. Vendor rates, number of groups and schedules will be available 1 week prior to the event. I agree to the policies and procedures regarding payment. | | |
| | Signature Required | Date | |
| | | | |

LEGENDS' CUP CHAMPIONSHIP

SPONSORSHIP LEVELS

Sponsorship is available on several levels to help find a perfect fit for each sponsor. As a sponsor you directly make it possible to secure the best in adjudication, venues and can lead to a great offering of training and education for the participants. You will have greater access to the industries that network with you as a result of your presence at our event. Your sponsorship helps ensure the continuation of of events like this one well into the future for our participants.

Sponsorship is available at the following levels:

| | |
|-------------------------------------|----------------|
| Co-Title Sponsor 4 Available | \$2,500 |
|-------------------------------------|----------------|

- (4) Free Admission Passes into the event
- Company or Individual name listed in the Championship Program
- Company Link on the BTNI website
- Company banner displayed at the event (Supplied by sponsor)
- Announcements at event about Co-Title Sponsor
- Vendor Booth at no charge. (One table)

| | |
|----------------------------------|----------------|
| Event Sponsor 5 Available | \$1,000 |
|----------------------------------|----------------|

- (4) Free Admission Passes into the event
- Company or Individual name listed in the Championship Program
- Company Link on the BTNI website
- Company banner displayed at the event (Supplied by sponsor)
- Announcements at event about Event Sponsor

| | |
|-------------------------------------|--------------------|
| General Sponsor 10 Available | \$200-\$999 |
|-------------------------------------|--------------------|

- (2) Free Admission Passes into the event
- Company or Individual name listed in the Championship Program
- Company Link on the BTNI website

| | |
|--|--------------|
| Champion Awards Sponsors 15 Available | \$300 |
|--|--------------|

- (2) Free Admission Passes into the event
- Company or Individual name listed in the Championship Program
- Company Link on the BTNI website
- Company or Individual name on the award as the Trophy Sponsor
- Announcement at ALL awards ceremonies about the Awards Sponsor

| | |
|---|--------------|
| Legends' Scholarship Sponsor 2 Available | \$250 |
|---|--------------|

- (2) Free Admission Passes into the event
- Company or Individual name listed in the Championship Program
- Company Link on the BTNI website
- Announcement at the finals about the Scholarship Sponsor



2010 SPONSOR AGREEMENT

| | |
|------------------|--|
| Equipment | <ul style="list-style-type: none"> ·1 -8ft table for display purposes when applicable (Additional tables will be available at a rate of \$30 per table) ·Periodic announcements for your product or services throughout the competition. ·Exclusiveness of your product or service. We guarantee that no other vendor will be promoting your similar product or service. (Sponsor must provide a typed detailed description of product or service). |
|------------------|--|

| | |
|--|--|
| Sponsor Level | Booths are to be open for business May 29 & 30. Other dates optional. |
| _____ | Co-Title Sponsor \$2,500 |
| _____ | Event Sponsor \$1,000 |
| _____ | General Sponsor \$200-\$999 |
| _____ | Champion Awards Sponsor \$300 |
| _____ | Scholarship Sponsor \$250 |
| _____ | Yes, as a "Presenting Sponsor" , We will set up a complimentary vendor booth |
| Electricity will be based upon availability by venue and available for an additional cost as charged by the venue. | |

| | | | |
|--------------------|------------------------|--------------|------------|
| Information | Company | | |
| | _____ | | |
| | Contact | | |
| | _____ | | |
| | Address | | |
| | _____ | | |
| | City | State | Zip |
| | _____ | _____ | _____ |
| | Phone | Cell | |
| | _____ | _____ | |
| | Company Website | | |
| | _____ | | |
| | Company Email | | |
| | _____ | | |

| | | |
|-----------------------|----------|----------|
| Free Admission | 1 | 2 |
| | _____ | _____ |
| | 3 | 4 |
| | _____ | _____ |

| | | | | |
|--|---|------------------------|----------------------|------------|
| Payment | Circle Form of Payment: VISA MC AMEX DISCOVER Check# _____ | | | |
| | <i>Credit Card Number</i> | <i>Expiration Date</i> | <i>Security Code</i> | |
| | <i>Name of Card Holder</i> | | | |
| | <i>Billing Address</i> | <i>City</i> | <i>State</i> | <i>Zip</i> |
| | _____ | _____ | _____ | _____ |
| I _____ authorize BTNI to charge the selected rate listed above. BTNI and the above sponsor are entering into a sponsor agreement for the event at the Navy Pier, May 28-31, 2010. Number of groups and schedules will be available 1 week prior to the event. I agree to the policies and procedures regarding payment. | | | | |
| | Signature Required | Date | | |
| | _____ | _____ | | |



2010 ADVERTISER AGREEMENT

| | |
|--------------------|--|
| Information | ·Rates are for "Camera Ready" ad submissions |
| | ·Projected circulation is 5,000+ |
| | ·Artwork can be created for you at an additional charge of \$250 |
| | ·Ads will appear in the Event Souvenir Program |

| | | | | |
|--|--|--------------|---------------|-----------|
| Rates | Ad size on T shirts are not the same as in souvenir program but will be prominently displayed | | | |
| | _____ Full Page | \$300 | 7.5 X 10 | \$ |
| | _____ Half Page | \$200 | 7.5 X 5 | \$ |
| | _____ Quarter Page | \$150 | 3.75 X 2.5 | \$ |
| | _____ Eighth Page | \$100 | Business card | \$ |
| | _____ Artwork Needed | \$250 | | \$ |
| Check off your ad size in the left column and fill in total amount due to the far right. | | | | |

| | | | |
|------------------------|----------------|--------------|------------|
| Contact Info | Company | | |
| | _____ | | |
| | Contact | | |
| | _____ | | |
| | Address | | |
| | _____ | | |
| | City | State | Zip |
| | _____ | _____ | _____ |
| Phone | Cell | | |
| _____ | _____ | | |
| Company Website | | | |
| _____ | | | |
| Company Email | | | |
| _____ | | | |

| | | | | | | | |
|---|--------------------------------|------------------------|--------------|----------------------|-----------------|---------------------|--|
| Payment | <i>Circle Form of Payment:</i> | VISA | MC | AMEX | DISCOVER | Check# _____ | |
| | Credit Card Number | Expiration Date | | Security Code | | | |
| | Name of Card Holder | | | | | | |
| | _____ | | | | | | |
| | Billing Address | City | State | Zip | | | |
| | _____ | _____ | _____ | _____ | | | |
| I _____ authorize BTNI to charge the selected rate listed above. BTNI and the above advertiser are entering into an advertisers agreement that includes an event at the Navy Pier, May 28-31, 2010. Number of groups & schedules will be available 1 week prior to the event. I agree to the policies and procedures regarding payment. | | | | | | | |
| Signature Required | | | | | | Date | |
| _____ | | | | | | _____ | |