

## **PRESS RELEASE**

### *150 Baton Twirlers March in the Macy's Thanksgiving Day Parade®*

NEW YORK, NY - The USA BATON TWIRLING ALL STARS will march into Herald Square on November 27, 2008 in the 82<sup>nd</sup> annual Macy's Thanksgiving Day Parade®.

Baton Twirlers were selected based on their twirling ability and past achievements. The opportunity was open to students from across the United States and from every national baton twirling organization.

Right from their step off, 3.5 million live spectators will cheer the group before arriving at Macy's Herald Square for their national performance for more than 50 million TV viewers watching the broadcast live on NBC.

The members will have the opportunity to participate in this special performance group with 150 baton twirlers, in celebration of Macy's 150<sup>th</sup> Birthday this year. The All Stars, under the direction of Karen Cammer, former Executive Director of the U.S. Twirling Association and managed by David Mindlin, President of the Baton Twirling Network, Inc., will perform routines choreographed by KeriAnn Lynch, former Syracuse Orange Girl.

Karen Cammer was the Executive Director of the U.S. Twirling Association until this past August. She is a coach and judge whose students have held state, regional and national titles. David Mindlin, President of the Baton Twirling Network, Inc. with his law and business background serves as the General Manager of the group. KeriAnn Lynch of New Hampshire, whose performance background includes; the Syracuse Orange Girl; Busch Gardens contracted Performer and many bowl games choreographed the routines this group will use throughout the Parade.

In addition to marching in the Macy's Parade, all selected participant's package plans will include meals, lodging and New York City sightseeing (Radio City Christmas Show, Broadway Show and Thanksgiving Dinner at the Palisadium) and will be guided through this exciting week by their Tour Manager, Callene Derrick of Lorain, Ohio.

Turn in to watch the USA Baton Twirling All Stars march down Broadway into Herald Square starting at 9AM in all time zones, Thursday, November 27, 2008 on NBC.